

# Social Activities

Employees and companies of the Nitto Denko Group engage in social activities; employees who take action with a spirit of challenge, pride, and a strong will and companies that constantly support individuals who make such efforts. Both are done to gain recognition by the public.

## Highlights of Social Activities

### Support Those Who Take on Challenges

#### Employees Taking Initiative in Volunteer and Social Contribution Activities

##### Employees Participate in the Osaka International Ladies Marathon as Volunteers

As in the previous year, the Nitto Denko Group supported the organization of the Osaka International Ladies Marathon held in January 2006. The Group supports this marathon primarily aiming to raise employees' pride about being members of the Group by participating in the event as well as people's awareness of the Nitto Denko Group.

Members from many Group companies formed a project team to generate interest in the event. The members proposed various ideas to support the organization of the marathon, promote exchanges between Group employees and local inhabitants, and provide employees with the opportunity to cooperate toward the same goal. Based on these ideas, a large number of Group employees volunteered for various activities in the event. These activities included providing a sports taping service using Nitto Denko Group products, giving drinks to participants of a half marathon that was held concurrently with the Osaka International Ladies Marathon, organizing multiple events for children, and cleaning the site. Also, we conducted a charity fundraising activity during the event and donated the money that was raised (¥689,931) to the Japan Sports Association for the Disabled (JSDA).

In the half marathon, a total of 67 Group employees and their families, including eight employees from Group companies in China, participated as runners. Participants from Group companies in China said, "I would like to put in more effort for the Nitto Denko Group," and "I want to participate in the marathon again if I have the chance."



A total of 400 Group employees volunteered in the Osaka International Ladies Marathon



The Osaka International Ladies Marathon

### Nitto Denko Himawari Supports the Disabled through Sports

Nitto Denko Himawari was established within the Toyohashi Plant of Nitto Denko Corporation to promote the employment of the disabled in 2000. *Himawari* is the Japanese word for 'sunflower,' and the company was named Nitto Denko Himawari in hopes that it would develop toward the future like a sunflower growing tall and strong toward the sun. The company is committed to providing the disabled with a working environment where they can work vigorously and independently.

Nitto Denko Himawari supports the disabled by enthusiastically encouraging them to participate in sports activities. In November 2005, 15 employees of the company participated in the third flying disk contest for the disabled held in Aichi, and nine of them won prizes. Because flying disk is a sport that anyone can enjoy, all employees of Himawari exercise by taking part in the activity during lunchtime. In the Osaka International Ladies Marathon held in January 2006, 25 employees of Himawari participated as volunteers and interacted with the spectators by sharing the fun of flying disks.

Some employees of Himawari play basketball as members of the Aichi Prefecture's wheelchair basketball team. The company supports these players, and other employees attend the games to cheer on the players, who practice a lot to improve their skills. In the wheelchair basketball championship at the annual national games for the physically handicapped, Aichi Prefecture came in first in 2004 and third in 2005.

### Promoting Traffic Safety in China

Nitto Denko (Shanghai Song Jiang) endeavors to improve the occupational health and safety of employees. Because transportation conditions in China leave much to be desired, the company requires employees who commute to work by motorcycle to wear a helmet even though they are not obliged to do so by law. When employees arrive at the company in the morning, they are checked to see if they are wearing a helmet and that their motorcycle is free from defects. Also, the company has created a poster to promote the prevention of traffic accidents. It thus tries to ensure traffic safety for employees. In addition, the company leads other companies in cooperating in activities that promote local traffic safety and prevent accidents.

In fiscal 2005, the company increased the space of its canteen and improved it to make its atmosphere brighter.

### Nitto Europe Supports Solar Car Race in Australia

In September 2005, Nitto Europe (in Belgium) supported the organization of the World Solar Challenge (WSC), a solar-powered car race held in Australia, as a sponsor of the Belgian team participating in the race. In the race, participating teams drove over 3,000 km across Australia in solar-powered cars they had made themselves. Nitto Europe made a donation of money and products with which to make a solar-powered car to the Belgian team. The Belgians did well, finishing in 11th place and winning the Hans Tholstrup Adventure Award from WSC observers. Nitto Europe is also a sponsor of a local professional soccer team named KRC Genk.

