

Nitto Denko Group Products Are Used in the Daily Lives of People throughout the World

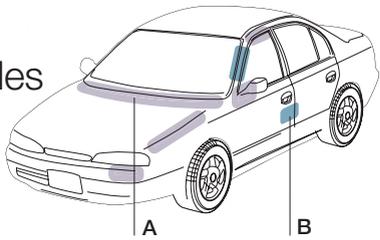
The Nitto Denko Group utilizes its adhesive processing technology and polymer synthesis technology to provide a variety of products to households as well as the medical, housing, construction, electric and electronic, and automobile industries. To further expand our business, we believe it essential to develop new products. Using both our technologies and marketing skills, we anticipate customer needs and are the first to develop and offer new products that meet these needs.



Industrial Products

For Automobiles

Through our products, we add comfort and safety to automobiles around the world.



A : Foam sealing material (EPT SEALER)

B : Highly functional vibration-damping material (LEGETOLEX)



Fills gaps to shut out heat, water, sound, and vibrations

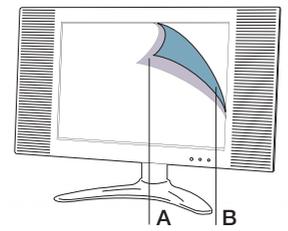


Contributes to noise prevention, vibration control, and weight reduction; changes the sound heard when the door of an automobile is closed to a dignified sound typically heard in luxury cars

Electronic Products

For LCD TVs

The Nitto Denko Group's optical film has become an integral part of LCD TVs throughout the world.



A : Polarizing film for LCDs

B : Retardation film for LCDs



Indispensable film to make an image visible on an LCD



Controls light to ensure that bright, clear images can be seen from any direction

Pursuing "Global Niche Top" Strategy as the Best Form of Business

The Nitto Denko Group pursues its Global Niche Top strategy on a global scale, aiming to win top shares in changing and growing niche markets by utilizing its unique differentiating technologies to provide the most satisfaction to customers. At present, we have at least 20 Global Niche Top products, including polarizing films for LCD.

Fiscal 2005 Sales by Segment

(on a consolidated basis as the Nitto Denko Group)

Functional products

¥47.5 billion

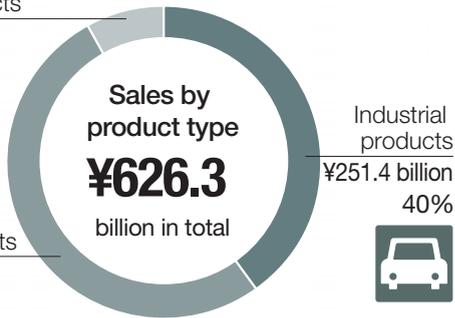
8%



Electronic products

¥327.4 billion

52%



Asia and Oceania

¥297.1 billion

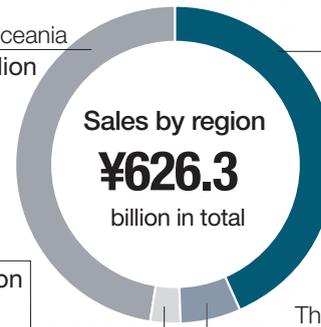
48%



Europe

¥19.4 billion

3%



Japan

¥271.2 billion

43%



The Americas

¥38.6 billion

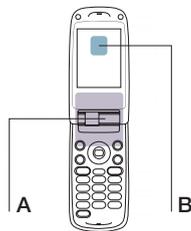
6%



Functional Products

For Cell Phones

The Nitto Denko Group's products add greater functions to communications devices.



A : Flexible printed circuit



Usable in folded parts and contributes to the downsizing of products

B : LED encapsulating transparent epoxy resins



Protects LEDs used to backlight displays and buttons from heat, shock, and moisture

Medical Products

We contribute to the medical industry through our tape technology.

Transdermal therapeutic patch



Delivers drugs into the body through the skin, reducing the burden of the patient having to ingest the drugs

Membrane Products

We contribute to the creation of global water resources.

Reverse osmosis membrane modules for seawater desalination



Converts seawater to freshwater and used in areas suffering from water shortages

On its Japanese Web site, Nitto Denko Group products are introduced in an easy-to-understand manner by Nitto Denko's character, named NITTO-kun.



Nitto Denko's character, NITTO-kun

» <http://www.nitto.co.jp/>