

Responsibility to Local Community (examples of each nation and region)

The Nitto Denko Group promotes contribution to local communities including clean-up initiatives and participation in the eco festival. It also provides social support. In fiscal 2004, it contributed to the relief efforts for the Niigata Chuetsu earthquake and the victims of the Sumatra earthquake.

Local clean-up initiatives

Nitto Denko Group

The Nitto Denko Group actively participates in local clean-up initiatives.

The Toyohashi Plant and Nitoms are located near the Umeda River and have been participating in the Umeda River clean-up initiative hosted by Toyohashi City since 1997, when the first initiative was held.

The headquarters of Kyoshin (Osaka) takes part in the Esaka Enterprise Council clean-up initiative, which is regularly held at the beginning of a month, once every three months. Sixteen staff members are divided into eight teams, and each team cleans the streets near the Subway Esaka Station and around the company site. In fiscal 2004, the company participated in the initiative in October and December 2004 and March 2005.



Umeda River clean-up initiative

Participated in the Eco Festival commemorating the 50th anniversary of Kameyama City

Kameyama Plant

On October 31, 2004, the Kameyama Plant participated in the Eco Festival commemorating the 50th anniversary of Kameyama City. It introduced the plant's environmental activities through exhibiting panels and using the Environmental and Social Activity Report. It also presented flower seedlings to the guests at the booth. The plant and the Nitto Denko labor union jointly opened a charity bazaar, and the proceeds were donated to the disaster victims of the Niigata Chuetsu earthquake and the 21st typhoon in 2004 (Miyagawa village) and to the Kameyama City Social Welfare Council.



Kameyama Eco Festival

Contribution of foods

Nitto Denko America

Employees at Nitto Denko America bring preservative food to the company in June and November every year. It is donated to the Food Bank* in Alameda County, California. The donated food is distributed to people who suffer from shortages of food, churches, and senior citizens centers and thus fully utilized.

* Food Bank: NPO that calls for provision of food leftovers from the production, distribution, sales and consumption processes and presents them to people in need.

Donation to the earthquake victims

Nitto Denko Group

The Nitto Denko Group collected donations for disaster victims in fiscal 2004. For the Niigata Chuetsu earthquake, employees donated approximately four million yen and the company donated the same amount. A total of eight million yen was contributed to Niigata Prefecture. For the Sumatra earthquake, the employees and the company donated approximately five million yen in total. Hydranautics and Nitto Denko Material (Thailand) also collected donations.

Awarded for its contribution to the local job opportunity in Taiwan

Taiwan Nitto Optical

Taiwan Nitto Optical is in Taichung, located in the center of Taiwan, producing liquid crystal-related products. The company participated in recruitment activities hosted by Taichung Employment Service Center and increased job opportunities for Taichung citizens. This contribution was evaluated and awarded by the Council of Labor Affairs, Executive Yuan Taiwan on March 10, 2004. The company is committed to contributing to the employment of Taichung citizens.



Received the award



Responsibility to Local Community (examples of each nation and region)

Cosponsored 'Ekiden' road relay

Onomichi Plant

The Onomichi Plant cosponsored the Ekiden road relay hosted by the Onomichi Children's Association on March 6, 2005. It donated a finishing tape at the goal, crossed belts, and prizes for the participation to all participants.



Ekiden road relay

Participation in Aoba Festival, Sendai

Tohoku Plant

The Tohoku Plant takes part in the warrior parade at Aoba Festival in Sendai every year. In fiscal 2004 as well, ten staff wearing armor and helmets acted and paraded as a military unit of Iwadeyama Town to warm up the festival.



Aoba Festival, Sendai

Supporting the research of university students

Nitto Denko Electronics (Malaysia)

Nitto Denko Electronics (Malaysia) accepts to support students from Mara University of Technology (Universiti Teknologi MARA) in January and July every year. In fiscal 2004, it supported seven students in total about their research under the subjects of environmental management and safety.

Inviting students to a company tour

Nitto Denko Group

The Nitto Denko Group accepts students to a company tour. Two teachers and nine students in third grade from Hozumi Elementary School nearby visited the headquarters of Nitto Denko as a part of their field trip in November 2004. We introduced the group's products and efforts for environmental conservation. The Tohoku Plant, producing medical-related products, welcomed a factory tour by fifteen students in their first year at Tohoku Pharmaceutical University on June 23.



Company tour by elementary school students (at headquarters)

Contribution to Kaohsiung City Library

Nitto Denko (Taiwan)

Kaohsiung City, Taiwan, runs the "a book for a person for happiness" campaign. This is designed to increase the number of books stocked at libraries for the population of Kaohsiung so that one book can be allocated to one citizen, resulting in a happy life in the city. Nitto Denko (Taiwan) approved of this campaign and contributed 10,000 NT dollars to the city, as its way of thanking them for the 35 years of cooperation from the city. The company was offered a letter of appreciation by the Mayor of Kaohsiung.



Letter of appreciation from Kaohsiung City

Nitto Denko Group cosponsors sports events and supports challengers.



Photo by Sankei Shimbun (newspaper)

Cosponsored Osaka International Ladies Marathon

The Nitto Denko Group cosponsored the Osaka International Ladies Marathon in fiscal 2004. The group supported the 24th Marathon held January 30, 2005, which was the first experience as a cosponsor. Many group employees participated in the event as volunteer staff to support athletes, direct spectators in the stadium and clean up the venue and the surrounding areas.

Cosponsored Special Olympics

The group cosponsored the 2005 Special Olympics* World Winter Games in Nagano held from February 26 to March 5, 2005.

* Special Olympics: an international sport organization providing individuals with intellectual disabilities with year-round daily training and competition, which is an opportunity to exhibit the results of their efforts and dedicated to empowering such people to become a respected member of society.