

Contributing to Local Communities

Supporting Disaster Victims of Typhoon in the Philippines

On November 8, 2013, the most powerful typhoon on record (internationally known as Typhoon Hayan, and Typhoon Yorand in the Philippines) directly hit the central Philippines, causing enormous damage across Leyte Island.

Nitto Denko Philippines, located in the suburbs of Manila, embarked on relief efforts immediately, purchasing basic necessities for 300 families with donations from both the company and employees. On November 16, the items were taken in emergency transportation vehicles of an NGO and shipped by air to disaster areas. The company and employees continue to support disaster victims through their participation in volunteer activities, engaging in sorting donated items.



Donated items



Volunteers sort items

Subsequently on November 27, the Nitto Group also donated 10,000,000 yen to the Philippine Red Cross. Nitto Denko Singapore donated SGD 3,000 to the Singapore Red Cross in the form of a contribution from the company, matching a donation made by employees, while Nitto Denko Automotive Virginia donated USD 666 to the U.S. Red Cross.

We are eager for the reconstruction of disaster areas without further delay.



Donating to the Philippine Red Cross

Participating in Run for Think Pink, Breast Cancer Campaign in Belgium

The Belgian government holds a breast cancer campaign known as Run for Think Pink in the major city runs held throughout the country.

Thirty-nine employees of Nitto Europe and their families participated in the city run in Hasselt on October 13, 2013. The runners could elect to run 5, 10 or 15 kilometers of their choice and achieved solid results.

A donation of 2,000 euros raised by Nitto Europe in the run will be used for the support of breast cancer patients.

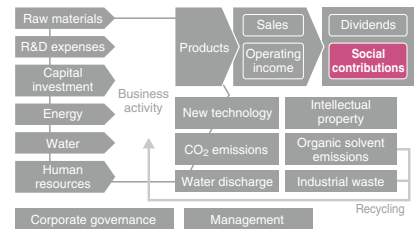


Visiting Care Home in Singapore

Lyons Home, set up in 1980, is an NPO which provides medical and nursing care for the elderly and young adults who are both physically and financially disadvantaged.

On January 27, 2014, the Managing Director and some staff of Nitto Denko Singapore visited the home and donated groceries and sundry goods to satisfy residents' requests. Ushering in the Lunar New Year celebrations, they brought *Ang Pow* (red packets) and mandarin oranges, signifying good health and prosperity, for all.





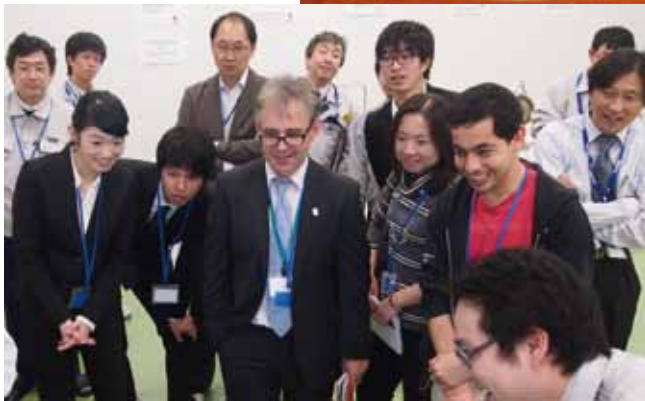
## Promoting Education and International Interaction

### Technology Exchange between Switzerland and Japan

For three days from December 2, 2013, as part of events to celebrate the 150th anniversary of the founding of diplomatic relations between Switzerland and Japan, “EPFL- Osaka University - Nitto Joint Workshop” was held by École Polytechnique Fédérale de Lausanne, Osaka University, the Swiss Embassy and Nitto.

At the international symposium and under the theme of life science, several findings were presented. On the final day, participants were invited to Ibaraki Plant, where they deepened interchanges by looking around our prototype room and were introduced to our technology through a demonstration. We also consulted on how to carry on an academic-industrial alliance. It was a good opportunity to discover common ground.

A Nitto employee giving a presentation at the international symposium



Participants gazing at a demonstration

### Donating Student Supplies to a Junior High School in Virginia

In August 2013, a box was placed in a staff cafeteria at Nitto Denko Automotive Virginia (AVA) to support

economically-challenged students of Truitt Intermediate, a local school.

Furthermore, the CSR/Moral Committee held a game called a cake walk in order to warm up their activities. Combining participation fees for the game and a generous donation by AVA staff, the company was able to donate a lot of supplies. They plan to continue such worthwhile support in the future.

### Providing a Better Learning Environment for Children in China

In consort with 27 companies of the Nitto Group in China, we donated what were useful items for childrens’ learning.

First of all, on May 13, 2013, in addition to 625 books donated by employees, we donated stationery, gymnastic equipment, and used computers to NiuniuBaPain Area Central Primary School in Meigu, Sichuan Province.

On December 20, 2013, “Nitto Personal Computer Room” was established at Shanghai Songjiang Shanrong Primary School, which is a school for children of migrant workers. It is a classroom using recycled personal computers from each group company.



Children of Sichuan Central Primary School



Nitto Personal Computer Room



**Supporting Sports**

**33rd Osaka International Ladies Marathon**

This year is a milestone for us. It is the tenth year that we have cosponsored the Osaka International Ladies Marathon since our commencement in 2005, in line with the theme “We Support the Challengers with Shared Enthusiasm!” In October 2013, we changed our brand name from Nitto Denko to Nitto. In conformity with that, set a new mood for the event with the catchphrase “Let’s start running with Nitto!”

Again this year, we cosponsored the Osaka Half Marathon and the Osaka Enjoy Run, held simultaneously. The number of entrants in the Osaka Half Marathon reached a record 5,630.

More than 2,000 employees and their families from the Nitto Group at home and abroad visited the stadium, with 185 employees participating in the event as volunteers. Some offered a taping service and water service to the runners in the Osaka Half Marathon whilst others helped clean the site.

The Nitto Group supports each runner striving hard towards his or her goal.



The start (Photo credit – Sankei Shimbun)



A Volunteer cleans the site



Volunteers drape towels over runners in the Osaka Half Marathon

**Idea Contest**

This year we again held the Idea Contest, this being the third time. The event is linked to our cosponsoring of the Osaka International Ladies Marathon. We received a total of 887 submissions, more than last year. The highest award was given to “Kondate Kangae Reizouko,” from which we get meal ideas using only the food in the refrigerator.

At the event site, we exhibited a piece of demonstration equipment illustrating the idea of “Kimochi Tebukuro,” which received the highest award last year.



Idea contest award ceremony



Exhibit of “Kimochi Tebukuro,” with which we understand the feelings of people and things by touching them.

**Nitto Dream Flower Earth**

We set up a sponsor’s booth which introduced our technology and production techniques on the very day of the marathon. Coined Nitto Dream Flower Earth, we held an event in which we had visitors post stickers and masking tape to terrestrial balloons, on which each visitor wrote down his or her dream or wish. Later, the balloons with their many dreams and wishes were brought to Sumiyoshi Shrine, with the aim of bringing good luck.



A balloon from Nitto Dream Flower Earth bearing many dreams and wishes

