

Links to Local Communities

We continue to work towards a better society by participating in a variety of honest and ethical activities in various countries around the world.

Contributing to Local Communities

USA Group Companies Engage in Supportive Activities for 2010 Haiti Earthquake

The Haiti earthquake occurred on 12 January 2010 and was of a catastrophic magnitude. The earthquake resulted in many deaths and a great amount of damage. Aveva Drug Delivery Systems, Inc. along with its Haitian employees decided to support the disaster without delay. As Aveva produces and distributes medically related products, they were able to team up with the Medical Division of Nitto Denko and jointly donated medical supplies to a body which then dispatched the supplies and medical staff to the scene. In addition they solicited for daily commodities and monetary donations from their employees and donated them to the Red Cross Society.

Fund-raising campaigns were also run at Nitto Denko America, Inc. and Hydranautics. Donations raised including the donation given by Nitto Denko Technical Corporation were to assist the disaster victims in Haiti.

The total monetary donation raised from the four companies, including the matching company donation was 13,100 dollars (approximately 1,230,000 yen).



Employees of Aveva donating daily commodities

"Fund-raising for Digging Wells" Brings a Well to Completion in Cambodia

Through "Fund-raising for Digging Wells", we supported children to be freed from the harsh and laborious task of drawing water from wells. Such children have to often travel dozens of kilometers everyday and do not have enough time to attend school. In total 670,000 yen was raised by the group companies in Japan between December 2009 and January 2010. All donations were donated to the Japan Asian Association and Asian Friendship Society. This donation helped to bring the digging of a well to completion in Cambodia. Following the good works that occurred arising from donations received the abovementioned associations plan to build further wells in Nepal, Bangladesh and Sri Lanka.



Donations being given in the company



Residents surrounding a completed well in Treang, Takeo province, Cambodia

Receiving a Certificate of Appreciation for Cosponsoring a Pink Ribbon Campaign in Fukui

The death rate from breast cancer in the Fukui Prefecture is the second highest across Japan. Most breast cancer patients are women, and early

detection through health checks is the key to reducing the number of fatalities. In addition to promoting medical examinations, Nitto Shinko Co. Ltd. has co-sponsored "Fukui TV Pink Ribbon Campaign" for the past four years. Monetary donations have been used to assist with the provision of free breast screening examinations throughout the prefecture.

On 31 March 2010 Nitto Shinko received a certificate of appreciation for their efforts.

* Pink Ribbon is a worldwide campaign aimed at preventing breast cancer through educating and promoting breast screening examinations primarily amongst women at an early stage.

Supportive Activities for Typhoon "Ketsana"

From late September to early October 2009, typhoon "Ketsana" raged around Southeast Asia. In Calamba City, Laguna Province where Nitto Denko (Philippines) Corporation is located*, a great deal of flood damage was caused to many people's homes. Houses were both flooded and destroyed by the severe flooding and mudslides that took place. Employees of Nitto Denko (Philippines) distributed food parcels which held an equivalent value of 150,000 pesos (approximately 300,000 yen) by hand among the disaster victims throughout the city.

* Nitto Denko (Philippines) moved to Saint Rosa City in April 2010.



A car used to support Nitto Denko (Philippines) food parcel distribution effort



Left: A labor union president of Nitto Denko Vietnam giving a monetary donation

The same typhoon also caused great damage affecting the lives of 163 people throughout central Vietnam. Nitto Denko Vietnam Co. Ltd. organized a fund-raising

effort, sending a donation of 30,000,000 dong (approximately 145,000 yen), comprising of money donated by both Nitto Denko Vietnam and its employees to the disaster stricken area through the Vietnam Singapore Industrial Park where the company is located.

Lending a Hand to a Moon Cake Production Factory that Supports Employment for People with Disabilities in Taiwan

In Taiwan the Children Are Us Foundation aims to assist people with moderate intellectual disabilities gain greater independence. The foundation works from the premise that if you "teach a man to fish; he'll eat for a lifetime". The Children Are Us Foundation operates a moon cake production factory, which provides people with intellectual disabilities the opportunity to work. Moon cakes are an essential part of the mid autumn harvest festival celebrations in Taiwan, so orders for moon cakes rush in at that time. Nitto Denko (Taiwan) Corporation rounded up volunteers who used their weekends and vacation leave to help with the wrapping and packing of moon cakes.



Employees Supporting Families Who are Homeless and out of Work

Gleaners Community Food Bank "nourishes communities by feeding hungry people". Of every dollar donated, Gleaners uses 95 cents for food and its food programs. One dollar provides three meals for a hungry neighbor.

Michigan experiences a very high unemployment rate and many families are struggling to make ends meet. Nitto Denko Automotive employees continue to support their community during these difficult economic times by participating in a quarterly food drive*. We have just completed our second food drive for April 2010.

* A Food Drive is an activity involving collecting food donated from individuals or corporations and then distributing it to families and homes experiencing difficulties in getting food.

Walk for Millions

"Walk for Millions" is an annual charity event organized by the Community Chest in Hong Kong. Participants can obtain sponsorship from their colleagues, friends and relatives to support their participation in a 10km walk. Funds raised from the event benefit local services that provide services for the elderly. A total of 21 staff of Nitto Denko Hong Kong and their relatives took the initiative to raise funds with Nitto Denko Hong Kong topping up the sponsorship amount. All participants finished the 10km walk and the total amount raised by both Nitto Denko Hong Kong and our staff was HKD 17,000. This activity was a wonderful opportunity for our staff to get together to demonstrate their commitment to caring and supporting our society.



Holding a certificate after reaching the goal

Supporting Sports

Co-sponsoring 2010 Osaka International Ladies Marathon

In line with the theme of "Backing up Challengers", we co-sponsored the Osaka International Ladies Marathon and the Osaka Half Marathon this year for the sixth time. Despite it raining on the day about 450 Nitto Denko employees participated in the event as volunteers. Some helped with the organizing of the event whilst others helped clean the site.



Starting (Photo credit—the Sankei Shimbun)



Volunteer taping services by the "Maki-maki Tai (Tape-winding Group)"



Volunteer water service

Volunteer Activities at the Kaohsiung World Games

Nitto Denko (Taiwan) Corporation co-sponsored the 8th World Games, held in Kaohsiung City from 16-26th July. The World Games are held once every four years and promote competitive sports not played at the Olympics. This year about 3,000 players from 84 countries participated. Chosen volunteers supporting the event assisted with checking entrance tickets and ushering ticket holders to their seats.



The new approach of Nitto Denko (Taiwan) which has recently celebrated its 40th anniversary since its founding is testimony to a company which its employees are proud of.



Company volunteers chosen

Sponsoring KRC Genk

Nitto Europe has been a sponsor of KRC Genk since 1998. The sponsorship includes fifty stadium seats, thirty of which are distributed amongst our employees. The other twenty seats are reserved for local non-profit organizations working with children. These organizations are nominated by our own employees.

At KRC Genk, football is a family fun activity. We want to share this experience with children less fortunate.

Promoting Education and International Interaction

Donation of Picture Books to Municipal Schools in Thailand



There are many children residing in the mountainous areas of Thailand who want to go to school but are unable. "Kodomonity" is a not for profit organization which offers opportunities and places for education to such children and sells picture books as part of their drive. In July 2009 Nitto Denko Material (Thailand) Co. Ltd. bought 4,000 picture books from "Kodomonity" and donated them to 50 municipal schools in Ayuthea. The picture books were of Japanese folk stories, each one being translated into Thai. We hope that such disadvantaged children in the future will be able to attend school. In the meantime we hope that these picture books provide children with an opportunity to learn about Japanese culture and to develop a feeling of kinship with Japan.

A Disabled Student from Fukui Prefecture Receives Laboratory Training

Nitto Shinko took on a trainee from Reihoku School for Children with Special Needs for three weeks from 30 November 2009. Though it was for a short time, the experience for all concerned was positive.



A trainee at work

Backup of Scholarship System in Turkey

Nitto Europe engages in social action programs through adopting the suggestions of employees. In 2009 we made a donation of 2,000 euros (approximately 260,000 yen) to an organization named "Cagdas Yasami Destekleme Dernegi" in Turkey. This organization was nominated by one of our employees at Nitto Denko Turkey. The organization supports progress in Turkey by giving scholarships to young people, especially girls, to help assist them in finishing basic schooling and even to begin university. One of the students that they assisted ended up graduating from college with a scholarship as an intern to the United Nations. Nitto Europe chose to support this organization's good work as a way of promoting greater education opportunities for more young people.



Students learning how to use a fire hydrant

experienced extinguishing a fire using a fire hydrant under the guidance of Nitto Denko employees. At an arranged tea party, the students shared their impressions of their visit whilst playing with the souvenirs they had received. Interestingly some students reflected on how different 'fathers' looked and behaved at work compared to when at home.



Pictured from left: Kaoru Aizawa (Director of Nitto Denko Corporation), a representative of the organization and Philip Lewandowski (Director of Nitto Europe and Nitto Denko Turkey)

Graduate Students of Melbourne University Undertake Work Experience

In Nitto Denko (Australia) Pty. Ltd. located in Melbourne, Australia's second largest city, two graduate students of Melbourne University undertook work experience for two months beginning from December 2009. The task that they were assigned related to researching future marketing trends over the next 20 years in relation to renewable energy in Australia. The students seemed happy to have the opportunity to utilize and practice their skills and abilities.

Elementary School Students in Shenzhen Visit a Plant

On 17 October 2009, the fifth-grade students of Nanshan School Affiliated with China National Institute for Educational Research visited Nitto Denko Materials (Shenzhen) Co. Ltd. The students seemed surprised to see automated production lines on the manufacturing floor and expressed an interest in the importance of safety. The students also



Student interns (second and third left)

As to other activities, please refer to the following web site. <http://www.nitto.com/company/contribute/index.html>