The Three Challenges in Mid-term Management Plan

<Business Growth>

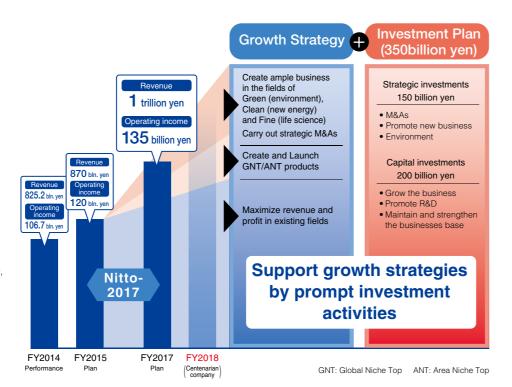
In line with maximizing sales and profits in existing business fields, we will expand products befitting our Global Niche Top® strategy and Area Niche Top® strategy. In the Green, Clean and Fine domains, we will continue to advance new themes sharpening our Tajiku Creation strategy. In order to support this growth strategy, we will make 200 billion yen in capital investment and 150 billion yen in strategic investment for M&As and environmental measures, collectively 350 billion yen over three years.

<Qualitative Enhancement>

We will tackle qualitative enhancement consistent with business growth. Under our basic philosophy, "Place safety before everything else", we will conduct barrier-free productivity reform.

<HR Development>

We seek to create an even better work environment that allows a rich variety of human resources to flourish, each performing to the best of his or her ability, throughout the world.



The Nitto Group identifies material issues according to the following processes:

Abstraction of Materiality

The Nitto Group abstracts materiality from the viewpoints of both the Nitto Group and its stakeholders. (Refer to chart to the right)

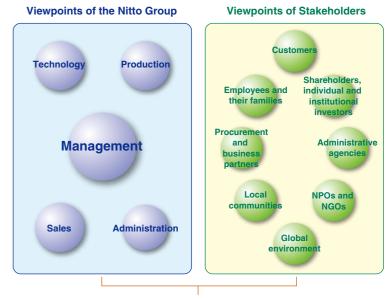
Identification of Material Issues in Management

Important business challenges are deliberated at management conferences and incorporated into our Mid-term Management

Identification of Material Issues in Specialized fields The important challenges which have been defined in each specialized division and committee obtain approval in budgetary discussions and are reflected in each policy and activity plan.

Identification of Material Issues for Reporting

The CSR committee decides items for reporting from the above material issues referring to GRI Guidelines.



Abstraction of Materiality

Business Model



