



Introduction

The Nitto Denko Group presents our CSR & Annual Report, which states our purpose and the contributions that we made to society in fiscal 2011, along with our financial statements detailing our 2011 business performance and the strength of our business. We appreciate your understanding of our activities over the course of 2011.

If additional information is required, please refer to our website.

The Nitto Denko Group looks forward to your continued patronage and understanding.

This report relates to the business activities of the 107 companies of the Nitto Denko Group as of 31 March 2012, of which 97 are consolidated subsidiaries and the remaining 9 consist of non-consolidated subsidiaries (accounted for using the equity method) and affiliated companies.

In writing this report, we consulted the *Sustainability Reporting Guidelines 2006* issued

by the Global Reporting Initiative and used them as a guide for the disclosure of non-financial related information.

Stakeholders Around Us



Corporate Vision

“Creation of New Value”

Guided by “Open, Fair and Best” as the very basis of our actions, Nitto Denko Group will contribute to people’s daily life and industry’s future with its power to generate innovative and unique ideas.

Nitto Denko Group will:

- Swiftly create products and services offering new functions that give satisfaction to customers
- Honor autonomy and originality to enhance the working environment with the total freedom for the employees to take on challenges
- Pursue sound business activities and continually earn shareholders trust through appropriate information disclosures and communications
- Always be mindful of corporate social responsibility including sustainability and community relations

Guiding Principles

With the pride and resolve of a Nitto Denko Group employee, we will always act with integrity in accordance with “Open, Fair and Best”.

We will:

1. Provide our customers with the highest quality in products and services
2. Place safety before everything else
3. Always act with a challenging spirit
4. Conduct ourselves with good sense, guided by laws and ethics
5. Keep in mind to help protect the global environment and conserve resources

Disclaimer This report contains future projections as well as past and present facts related to Nitto Denko Corporation (non-consolidated) and the Nitto Denko Group (consolidated). These statements are based on information at the time of creation and may not be completely accurate at the time of reading. Please be advised that actual business activity results may differ materially from those described in the projections.

About Our Trademarks All logos, product names, and other related names are the trademarks and the registered trademarks of Nitto Denko Corporation and its respective companies in Japan and/or other countries.

About Data Related to Environment Figures for the past have been partly changed because the number of group companies covered has increased.



Introduction	2
Company Information	4
Highlights	6
Top Message	8

Corporate Governance

Corporate Governance	10
QES Audit	14
Product Risk Management	14
Quality and Chemical Substance Management	15
Procurement	16
Safety Measures for Employees	16
Personnel Matters	17
Cultivation of Human Resources	18

Business Activities

Optical Business	19
Electronics Business	20
Tape Business	20
Medical Business	21
Membrane Business	22

Research and Development

Collaborative Research Center Established at Osaka University - -	23
Intellectual Property Strategy Results in Top 100 Global Innovator Award	23
Renewed Participation in Japan's NEDO Research & Development Project	24
Nitto Denko Develops New Optical Touch Screen Sensor for "Smart" Stationery Using Optical Waveguide Technology	24
Energy-Saving Transparent Window Insulation Film	25

Environmental Conservation Activities

Concept of Environmental Management	26
Environmental Management Index	26
Material Flows in Business Activities (non-consolidated)	27
Environmental Performance Data – Working to prevent global warming –	28
Environmental Performance Data – Effective utilization of resources –	29
Environmental Performance Data – Reduction of organic solvents –	30
Contributing to the Environment	31

Social Action Program

Promoting Education and International Interaction	32
Supporting Sports	32
Contributing to Local Communities	34

Financial News

Consolidated Balance Sheet	35
Consolidated Statement of Income	36
Consolidated Statement of Cash Flows	36
Consolidated Statement of Changes in Net Assets	37
10-Year Summary (consolidated)	38

For further details on matters related to this CSR Report, please refer to Nitto Denko's website: <http://www.nitto.com/>

Page	Contents	Nitto Denko Website URL
10	"Business Conduct Guidelines"	http://www.nitto.com/company/environment/env_04.html
10	"Basic Policy on Human Rights"	http://www.nitto.com/company/environment/humanrights_policy.html
14 – 15	Acquisition of Quality Standard Certification	http://www.nitto.com/company/environment/env_0202.html
16	Procurement (Including Policy)	http://www.nitto.com/company/materials/index.html
16 – 17	Acquisition of Occupational Safety and Health Certification	http://www.nitto.com/company/environment/env_0203.html
17 – 18	Personnel Matters and the Cultivation of Human Resources	http://www.nitto.com/recruit/index.html
26	Voluntary Environmental Action Plan	http://www.nitto.com/company/environment/env_01.html
26 – 31	Acquisition of ISO14001 Certification	http://www.nitto.com/company/environment/env_02.html
26 – 30	Environmental Data	http://www.nitto.com/company/environment/pdf/env_data_2005-2009.pdf
31	Environmental Conservation Activities	http://www.nitto.com/company/contribute/contribute1.html
32 – 34	Social Action Program	http://www.nitto.com/company/contribute/index.html
35 – 39	Business Report	http://www.nitto.com/ir/enterprise/index.html
Web	GRI Content Index	http://www.nitto.com/company/environment/2012/gri.html