

Environmental Communication Activities in Fiscal 2003

Publishing an environmental report

Nitto Denko has been publishing environmental reports since fiscal 1998. In the earlier years, the report was focused on our environmental activities. Description on the social responsibility initiative was added in 2004, and the report itself was renamed "Environmental and Social Activities Report." Currently, most of the contents consist of Japan domestic information, but we will expand the scope of the report to activities in the overseas market as a global business enterprise. Please be advised that detailed information about the domestic plants, which could not be inserted in the report, will be open to the public on our Web site.



Environmental Report 2002



Environmental Report 2003

Children's Environmental Meeting in Kusatsu

Fifteen groups of primary/junior high school students and ten groups, including NPO, got together at the "Children's Environmental Meeting in Kusatsu" held on February 7 in Shiga Prefecture. Nitto Denko (Shiga Plant) was the only participant as a private company. Many visitors including top executives from the Kusatsu city paid attention to our exhibition. Most of all, our demonstration of membrane filtration using bicycles was popular, and there was always a queue of children. Our activities were also mentioned in the group presentation of the primary school students and in the closing address. Our aspiring corporate efforts for environmental issues were conveyed to many visitors.



Children's Environmental Meeting in Kusatsu

Explanatory meeting for the local residents

The Toyohashi Plant, one of the major production bases for Nitto Denko, regularly holds explanatory meetings for residents near the plant. We invited the local residents to the environmental conservation explanatory meeting, which presents environment activities of Toyohashi Plant, and the factory tour held at the plant site on December 11 and 16, 2003. The meeting will be held regularly in the coming years as well.



Explanatory meeting to the local residents

Clean Operations was awarded a certificate of appreciation

Since 1996, the Kameyama Plant has participated in the local volunteer activity, and has conducted called "Clean Operations," which is cleaning the national roads etc., in the activity. The Kameyama branch of the labor union takes the initiative, and many people participated in the "Operation." The activity doesn't only mean collection of wastes. Some local people have participated by building flower beds, and local high school students have participated in the activity by painting a mural of the image of woods. The Kameyama Plant have participated the activity and worked together with the community for making the clean environment. The Kameyama Plant was awarded a certificate of appreciation for this operation in August 2003 by the Chubu Regional Bureau, Ministry of Land, Infrastructure and Transport.

The Toyohashi Plant also conducts volunteer activities to clean the Umeda River and other areas near the plant every year.



"Clean Operations for the Umeda River" by the Toyohashi Plant



Ceremony for the certificate presentation at the Kameyama Plant