

Contributing to Local Communities

Volunteer Activity to Repair School Multi-sport Game Court in the State of Sao Paulo

One year has passed since our relocation to a new plant. With our wish to contribute to our new locale, Nitto Denko America Latina volunteered to repair a multi-sport game court at a neighboring public elementary school.

On December 6, 2014, a total of forty employees and their families participated in the cleaning and coating of, and relaying of tape on courts. Through the good offices of our business partners, we were provided with coating materials, transportation for participants, and lunch, and were able to restore the courts by working around the clock.



Making all the difference to a dilapidated court.

Distributing Coal Briquettes to Undeveloped Areas in Seoul

There are undeveloped areas in the city of Seoul where people with difficulty buying even coal briquettes for warmth, live. On February 6, 2015, both Korea Nitto Denko and Nitto Denko Nitoms Korea donated 2,000 coal briquettes to Babsang Community Welfare Foundation, Bank of Briquette, which supports households of such people.

As there are a lot of steep hills and narrow alleys in such areas and distribution is hard, the company volunteers tried to distribute the coal briquettes by themselves. All employees from both companies went up and down the steep hills over and over for four and a half hours, carrying the coal on their shoulders and on two-wheeled carts. In all, they delivered 1,000 coal briquettes to seven households.



Employees carry 10kg loads of coal on their shoulders

Ingenious Activities Supporting Local Communities

From April to December 2014, Nitto Denko Automotive, Alabama supported two local groups running unique fund drives.

We donated the equivalent of approximately 2,560 meals, including proceeds from a bazaar in which used books gathered in the plant were sold, and food brought in by employees, to an NPO feeding children.

We also raised money by selling pet goods recycled from scrap materials and pillowcases in the plant, donating a total equivalent to USD 1,052, including thirty dog beds, to an animal protection group.



Hand-made dog bed and scratching post



Promoting Education and International Interaction

Supporting Physics Experiments in High Schools

In December 2014, Nitto Denko Czech was contacted by Free University of Berlin with a request to supply polarizing films. The aim was to ask for our cooperation in a project whose goal was to show the fun of competitiveness in technology development to high school students by delivering experiment kits to them.

For example, the reason why a corn-filled silo will break at the walls and not at the bottom is found in the force distribution of granular matter. With Nitto's polarizing film, the way in which the pressure in granular matter is distributed can be visualized.

In the project, sixty experiment kits will be distributed to six-year high schools in Germany by the summer of 2015.



An experiment kit

Distribution of the pressure in granular matter

Donating Used Equipment to Schools in Mexico

In September 2014, Nitto Denko Automotive de Mexico Servicious and Nitto Denko de Mexico donated thirty-nine superfluous chairs and nine superfluous workbenches to an elementary school and a technical school. Some employees attend evening classes at the technical school, so skilled human resources may result from the initiative in the future.



Loading donations

Supporting Sports

34th Osaka International Ladies Marathon



The start (Photo credit – Sankei Shimbun)

This is the eleventh year that we have cosponsored the Osaka International Ladies Marathon since our commencement in 2005, in line with the theme "We Support the Challengers with Shared Enthusiasm!" In order to inform as many people as possible of the change in our trade name and company logo in 2013, all employees warmed up the event together. Visitors from Nitto Group numbered approximately 2,000, and worked hard in volunteer activities such as providing water and picking up litter and cheered on the sidelines.



Volunteers drape towels over runners in the Osaka Half Marathon



Taping service

Again this year, we cosponsored the Osaka Half Marathon and the Osaka Enjoy Run, held simultaneously. A taping service provided by Nitto Medical was very well received.

Approximately 3,600 people visited our sponsor's booth, which was set up at the site. We had them experience some of Nitto Group's products, such as polarizing films and COLOCOLO®.



Sponsor's booth

