Social Action Program

Contributing to Local Communities

Donating Sterile Products to Victims of Explosion in Taiwan

On June 27, 2015 at Formosa Fun Coast, an amusement complex in New Taipei City, a dust explosion occurred, with more than five hundred people killed or injured. As hospitals where the injured were carried experienced shortages of medical supplies, Nitto Denko (Taiwan) and Nitto donated sterile products such as XTRATE® PERME-AID, valued at 6,000,000 yen, to Tansui Mackay Memorial Hospital and five other medical institutions.

For our actions, we received letters of thanks from The Taiwanese Association in Japan, The Taiwanese Women's Association in Japan and The Taiwanese Medical Doctors Association in Japan.

Sustainable Livelihood Program for Unemployed Housewives in the Philippines

On September 27, 2015 at Brgy. Pooc, Sta. Rosa City in the province of Laguna, a craft-making course was held, in which 30 unemployed housewives participated. This program was designed by Nitto Denko Philippines (NDP), with the assistance of an NGO. It is an educational campaign which targets and aims to improve the livelihoods of unemployed housewives of Sta. Rosa City, where NDP is located. Furthermore, NDP provided the starter kits for all participants, while 20 employees of NDP taught the housewives how to make jewelry and potholders, as well rug weaving.



Fancywork course



Entrepreneurial housewives and an employee of NDP (third woma from right)

Following the course, five housewives started a business with 5 kg of fabric donated by NDP as capital. Profits from the handwoven rugs and potholders supplement their income.

Volunteer Activities at an Institution for Disabled Children in Mexico

Considering that many welfare institutions were facing dire economic straits, Nitto Denko De Mexico and Nitto Denko Automotive de Mexico supported CAM Childrens' School for the Disabled in their neighborhood.

On October 24, 2015, employees of both companies carried out maintenance work at the institution, mending a water pump and paving a pathway. On December 18,

2015, a Christmas party was held. The costs of these activities were covered by an in-house fund drive.

Both companies decided to continue their support for the beaming children.



Supporting Victims of the 2016 Kumamoto Earthquake

From April 14 to 16, 2016, devastating earthquakes hit the Kumamoto district in succession and caused serious damage. The Nitto Group donated 5,000,000 yen to the Japan Red Cross for the relief of victims and reconstruction.

In addition, we donated relief supplies, valued at 1,200,000 yen, and approximately 1,000,000 yen collected by employees of the Group.

International Interaction and Promotion of Education

Supporting the Cultivation of Manufacturing Management Personnel in India

India is undergoing rapid change. However, only about 10 percent of the workforce is engaged in manufacturing. The development of secondary industry is an important issue in India. As part of Champions for Societal Manufacturing (CSM), in which JICA* is involved to improve the situation, 58 manufacturing executives visited Nitto's Toyohashi Plant from India on May 21, 2015. This visit was an initiative of



Executives from India attend earnestly a lecture as part of the course

Nitto Denko India whose purpose was for trainees to experience manufacturing in Japan and to learn basic management skills.

In order to contribute to the further economic development of India, Nitto Denko India will continue to support such activities in the future.

* JICA (The Japan International Cooperation Agency) is a governmental agency which coordinates the official development assistance (ODA) of Japan in an integrated fashion. It engages in international cooperation for developing countries.

Sponsoring FIRST LEGO League in Limburg, Belgium

Nitto Europe (present Nitto Belgium) has sponsored a competition in the province of Limburg, part of the FIRST LEGO League international robot competition for elementary and middle school students.

Participating teams not only have to assemble robots, but also present the results of their research on social issues. In 2013, due to an insufficiency of technical personnel in Limburg, a partnership between local primary schools and companies was formed. Employees of Nitto Europe give guidance on effective presentation methods, as well as methods for fabricating robots. Nitto Europe hopes to encourage creativity in and allow children to resolve future issues which they may face.



Supporting Sports

35th Osaka International Ladies Marathon

This is the 12th year that we have cosponsored the Osaka International Ladies Marathon, in line with the theme "We



Human letters at the stadium

Support the Challengers with Shared Enthusiasm!"
Once again, many employees from the Nitto Group participated in volunteer activities such as providing water and picking up trash. In addition, they warmed up the event cheering runners on the sidelines and forming human letters at the stadium



The start (Photo credit : Sankei Shimb

Again this year, we cosponsored the Osaka Half Marathon and the Osaka

Enjoy Run, held simultaneously. A taping service provided by Nitto Medical was very well received, too.



Taping service

At our sponsor's booth, which was set up at the site and incorporated various ideas, an open space using transparent film on the ceiling was created. A hitherto untold story of development and products were introduced. Furthermore, a handicraft event for parents and children was held, with many people participating in the event.