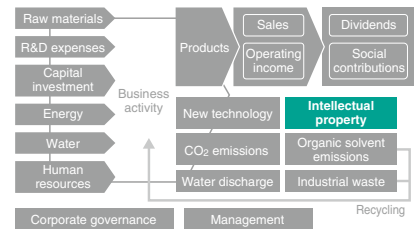


# Intellectual Property

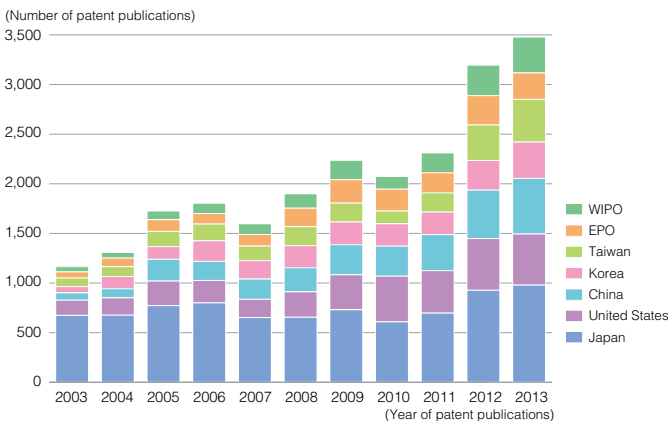
## Intellectual property strategy aligned with management and business



The Nitto Group wishes to create new industries and contribute to the development of society by acting in accordance with the law and ethics and by achieving practical use of the fruits of our research. To this end, we will promote business, paying regard to intellectual property. C-level executives will also have an intimate involvement in intellectual property strategy and approach it in unison with the business unit.

Furthermore, while respecting other corporations' intellectual property, we will maximize the benefits of, as well as achieve stable management by acquiring high-quality intellectual property and utilizing it. We are now making the transition from acquiring intellectual property which protects only our products to acquiring intellectual property which will also involve protecting our business model.

### Patent Publications of the Nitto Group (In Japan and major foreign countries)



rights governing it. In order to protect our business, we consulted the Japan Patent Office on screening business methods collectively, and sought a new screening system. This became the prototype of the "Collective Examination for Business Strategy" which the Japan Patent Office implemented in fiscal 2013. We received recognition for "contributing to the development of an industrial intellectual property rights system," which led to our earning of the prize.



Midori Matsushima, State Minister of Economy, Trade and Industry (right) and Yukio Nagira, Chairman of Nitto (left)

### Nitto Receives Thomson Reuters Top 100 Global Innovator Award for Third Consecutive Year

Nitto received the Thomson Reuters Top 100 Global Innovator Award for the third consecutive year in 2013.

This award is given to "Top 100 Global Corporations" selected by Thomson Reuters Professional KK, according to the following criteria: volume; success; global; and influence.

Twenty-eight of this year's award winners were Japanese corporations, and seventeen of those twenty-eight corporations received the award for a third year in succession.

### Nitto Receives 2014 Intellectual Property Achievement Award (Ministry of Economy, Trade and Industry Awards)

On April 18, 2014, Nitto received a 2014 Intellectual Property Achievement Award (Ministry of Economy, Trade and Industry Awards). The award is given to a corporation which makes effective use of the industrial intellectual property rights system and contributes to development of the system. We won approval of our property rights activities which saw a collaboration between our management and business units. In pursuit of radical cost-cutting, our Information Fine Materials Unit created a new business model known as "Roll to Panel," in which our traditional inspection and cutting processes, previously conducted in our plants, were automated and conducted by our customers in their own plants. It meant, however, our unique technology entered the public domain. As a result, we considered how to protect the intellectual property

### Inaugural Intellectual Property Award Aimed at Boosting Awareness of Intellectual Property

In April 2013, the Nitto Group newly set up a system for giving awards in-house, named the Intellectual Property Award. The award is given in order to boost awareness by employees engaged in research and development of the importance of creativity and inventiveness. There are four levels of the award, with the highest known as the "Nitto Best Inventor."

A round-table talk by the winners, CTO and Intellectual Property Manager will be introduced in a company magazine, with which we will encourage an improvement in awareness by other employees.

