

Relationship with the Local Community

Each plant of Nitto Denko promotes local social activities through participation in community events, such as festivals, inviting primary school students to the plant, donating blood, and contribution and fundraising activities.

Rice cake making festival at year end—Toyohashi Plant

On December 17, 2003, the Toyohashi Plant held a rice cake making festival inviting children from Iwasaki Gakuen kindergarten, social welfare corporation. The rice cakes were presented to the kindergarten, and all children were very delighted. It was the 25th festival



Rice cake making festival

and has become a big year-end event for the children. The plant donated part of the year-end donation from staff to the kindergarten.

Awarded by the Minister of Health, Labor and Welfare for donating blood—Kanto Plant

Each plant donates blood every year. In July 2003, the Kanto Plant was honored by the Minister of Health, Labor and Welfare for "the Gathering of Mutual Cooperation by Blood Donation" in Saitama. We were selected from organizations that had been donating blood for more than twenty years and were awarded a certificate of appreciation by the Minister of Health, Labor and Welfare in the past.



Commendation certificate

Participation in the local festival—Onomichi Plant

The Onomichi Plant has participated in the "Onomichi Port Festival" held in the early summer since 1996, when the plant started operations. We participate in the dance festival hosted by the Onomichi Chamber of Commerce and Industry. In addition, Japanese-Brazilian workers of the plant (employed by Maruai Unity) held a samba parade for the past three years to boost the mood of the festival.



Samba Parade

Inviting students to a factory tour—Tohoku Plant and others

Each plant invites students to a factory tour. Eighteen students and a teacher from Iketsuki Primary School nearby visited the Tohoku Plant as a part of a social studies class on November 5, 2003. They toured the first and sixth factory and intensively listened to the explanation of each process. In the adhesive tape test, in particular, many students were interested in the difference between our product "Yu-ki Ban*" and conventional tapes.



Factory tour

*A gentle adhesive tape using gel adhesives that prevent peeling off of a stratum corneum. It reduces skin irritation and enables re-taping.

TOPICS

New subsidiary to promote employment of handicapped and elderly people

Nitto Denko Himawari was established

Nitto Denko Himawari (meaning "Sunflower") was founded on May 1, 2000. Through joint capital investment with Nitoms, one of the group companies, it was established in the Toyohashi Plant site under the auspices of a government scheme aimed at promoting the employment of handicapped and elderly people. The objective of the company is to offer opportunities where handicapped and elderly people can work to motivate them for independence. Safety and ease of operation are well considered in designing the work facilities and workbenches, while barrier-free access is realized in corridors and restrooms as a matter of course, thus realizing a comfortable working environment.

They mostly cut, package, pack, and inspect the tapes and sheets that are manufactured at the group companies. The work is shared according to the capability and suitability of each worker. As of April 2004, forty-one people work in total including twenty-one handicapped people as permanent employees and twelve elderly people as fixed-term contractors.



Sunflower that employees grew on a premise