

Coping with Environmental Problems while being Open, Fair and Best

The organisms living on the Earth crawled up on land from the primeval sea, and evolved in various ways to adapt to changes in the environment. The twentieth century, which was supposed to have given us a more abundant lifestyle, however has had an excessive impact on the environment and has placed animals that have managed to survive from times immemorial on the brink of extinction. As individuals, we must think of “harmony with the environment” as indispensable for our corporate activities.

At Nitto Denko, we have established an environmental budget, and in fiscal 2001, we achieved our targets for reduction of volume of industrial waste discarded and amount of organic solvents discharged into the environment a year ahead of schedule, enabling us to revise our targets upward. We lead all other companies in introducing flow cost accounting as a method of assessing environmental accounting by tying it into countermeasures and results. We promise to continue to practice “environmental management” based on the slogan “from dealing with that problem at its destination to dealing with that problem at its source.”

All of our operations are open to the public, decided fairly, and the best is incorporated into the conclusion. We therefore work on environmental problems in the spirit of “Open, Fair and Best.” We ask all of you for your advice and guidance along with your understanding of the environmental activities of the Nitto Denko Group.



A handwritten signature in black ink, which appears to read "M. Takemoto". The signature is written in a cursive, flowing style.

Masamichi Takemoto
President