

Environmental Communication Contribution to Local Communities and Employee Training

Nitto Denko continues to contribute to and support environmental conservation in the areas surrounding its plants all over the country in order to fulfill its role as a member of the local community. The company is also working to provide each and every one of its employees with a better sense of environmental awareness.

Local environmental conservation activities

Umeda River Cleanup Project 2000

The Toyohashi plant (including group companies) participated in the Umeda River Cleanup Project 2000 sponsored by the Mikawa Cleanup Council, and helped clean up the area through which the Umeda River flows.
(September 30, 2000)



Kameyama Cleanup Project

As part of its contribution to society, the Kameyama plant initiated a local road cleanup project in 1997. About 70 people participated in the sixth cleanup at primarily the Taokaji intersection of Route 1 in 2000. The Kameyama plant intends to continue to organize local beautification projects each year.
(August 5, 2000)



Yamadera-cho Cleanup Project

As part of its cleanup activities, the Shiga plant organized a roadside cleanup of Yamadera-cho in which the plant is located. About 80 kilograms of empty cans were collected in two hours.
(October 20, 2000)



Assistance for environmental conservation groups and funds

Nitto Denko supports environmental conservation by providing funding for groups involved in environmental conservation and donating money to environmental conservation funds.

Keidanren Nature Conservation Fund	Contribution to fund
29th Japan Society for Study of Environmental Change	Contribution to 29th convention
Toyohashi Green Association	Contribution to association
Mie Prefecture Green Promotion Society	Greenery community-chest drive

Visits from local company groups accepted

The Kanto plant is conducting environmental activities study tours by request of an organization of manufacturers in Saitama and Tochigi Prefectures.

16 representatives were given a tour of the factory to see what the plant is doing about reducing industrial waste.



Employee education

Environmental education based upon the environmental management system

In order to reliably operate and promote the environmental management system, the company provides employees with education to enhance self-awareness, training and ability in accordance with his or her duties concerning environmental conservation. New employees are also provided the education concerning environmental conservation during orientation training.

Type	Education item	Target
General	Common basic education and other two items	Manager of Education Division All members
Significant environmental education	Initial education and other three items	Workers to perform certain tasks
Special environmental education	Internal environmental auditor certification education and other three items	Appointee (Person scheduled to be internal auditor)



■New employee education



■Leaflets passed out to new employees

Distribution of environment cards

ISO 14001 certification cards, on which the corporate environmental policy and targets are printed, are distributed to employees at all company facilities. The employee fills out the "personal declaration" to enhance environmental awareness.



■Environment card of Toyohashi plant

Environmental report distributed to all employees.

The environmental report has been distributed to all company employees, including affiliates, in 1999 and 2000.

