

Contributing to Local Communities

Matching Gift to the American Heart Association

In February 2017, Nitto BioPharma, Inc. (NBPI) matched funds graciously raised by its employees following the unexpected passing of an NBPI employee's spouse. The donation total of USD 2,700 was given to the American Heart Association based on the employee's wishes.

Fundraising for Wells

In 2010, the Nitto Group started a drive to raise money for digging wells under the banner of the slogan, "Support the Challengers with Shared Enthusiasm." This campaign was started out of a sincere wish to protect children in developing Asian countries from drinking unsanitary water that can make them sick and to free them from the heavy burden of drawing water, instead allowing them to take on challenges to make their dreams come true.

So far, we have donated wells in India, Nepal, Sri Lanka, the Philippines, Myanmar, Bangladesh, and Laos via the Japan Asian Association & Asian Friendship Society, providing some 12,000 people with access to sanitary water.

A woman in Muska Village of Gadchiroli District in Maharashtra State (central India) said, "My children and I used to be sickly all the time, but we have gotten a lot better. We are now very happy."



Well in Maharashtra, India

Support for Indigenous Peoples in the Philippines

On June 25, 2016, Nitto Denko Philippines Corporation (NDP) reached out to the Aeta people, who comprise one of the Philippines' indigent communities living in the central mountainous region of Luzon Island. Among the earliest inhabitants of the Philippines, they suffer from dire poverty because assistance and support for the community is seldom extended to their remote areas.

In addition to clothing and daily supplies donated by its employees, NDP provided the faculty and students of a local school with trainings to acquire safety and health knowledge and donated fire extinguishers and emergency preparedness equipment to the school and hygiene kits to the children.



Donations from NDP

Support for a New Jersey Facility for Domestic Violence Victims

In fiscal 2016, Nitto, Inc. (Lakewood, NJ) offered its support to Dottie's House, a facility for women and children who have survived domestic violence. School supplies were donated to children at the beginning of the new school year in September, and turkeys, pies, and other dishes were delivered to all of the families living in the facility for Thanksgiving Day in November. During the holiday season, toys, gift cards, clothing, and other gifts from the wish lists of the residents of the facility were provided through an NPO.

Promotion of Education / International Interaction

Nitto Toyohashi Plant Welcomes Overseas Inspection Group

On July 20, 2016, the Toyohashi Plant hosted a group of 22 top managers and executives of manufacturing businesses from eight countries, including Thailand, India, and Egypt, as a part of a training program organized by the Overseas Human Resources and Industry Development Association (HIDA)*. This visit became a reality at the request of the organizer, who wanted the trainees to learn from practical examples of material flow cost accounting (MFCA), and



Trainees listen to MFCA presentation by an employee

Nitto was singled out for the honor since it was among the first to introduce MFCA.

Following an introduction to Nitto's environmental management, the trainees deepened their understanding of MFCA as they watched it in practice there.

* A Japanese organization for human resources development in developing countries that promotes technical cooperation through training, dispatch of experts, and other programs.

Donation of PE Equipment/Supplies to an Ethnic Minority Elementary School in China

Nitto Denko (China) Investment Co., Ltd. (NC) supports Total Football Asia (TFA), an organization geared toward promoting soccer in Asia. NC donated soccer balls on September 27, 2016 in support of TFA's initiative to "deliver soccer balls to children in Asia," and on another occasion provided ping-pong tables, basketballs, and volleyballs to Fengyi Town Elementary School in Mao County, Sichuan Province. Attended by children of the Qiang ethnic minority group, who represent one of China's ethnic minorities, the school had been reconstructed after the 2008 Sichuan earthquake, but still lacked physical education equipment. These special gifts were purchased using the funds raised by members of the Nitto Group in China, which were matched by NC.

After the presentation ceremony, attending members of the TFA gave a soccer workshop, where children enjoyed playing soccer with the brand new balls.



Supporting Sports

36th Osaka International Women's Marathon

Since 2005, Nitto has been a dedicated sponsor of the Osaka International Women's Marathon to "Support the Challengers with Shared Enthusiasm." For this event, which is the 13th meet since that time, the largest number of volunteers ever offered a helping hand, cheering on the challengers as they ran by providing water and offering sport taping for athletes.



The start (Photo credit: Sankei Shimbun)



"COLOCOLO" Candy Catch

Nitto also sponsored the Osaka Half Marathon and Osaka Enjoy RUN and organized its own unique events to great acclaim, including commemorative photograph sessions for runners and the "COLOCOLO[®] Candy Catch," in which guests could attempt to gather up candy using Nitto's COLOCOLO[®] adhesive roller.

At the sponsor booth, many visitors were invited to play games in which they were encouraged to come in contact with our products so that they would feel closer to the Nitto Group. Looking forward to 2018, when Nitto will celebrate its first centennial, a corner was set up where guests could write the challenges they wish to achieve on *ema* (wooden votive plaques). The *ema* were then offered to Sumiyoshi Grand Shrine.



Ema