

Concept

Business Growth

Structural Reform and Growth Strategy through “Mu Gen Dai”

- Business diversification and early launch
- Strengthening existing business foundation
- Aim for world's No.1 productivity

Qualitative Improvement

- Aim for world's No.1 safety
- Continued efforts for the environment and better quality
- Upgrade global HQ functions
- Optimizing regional/group company governance

HR Growth

- Developing Nitto Persons worldwide
- Improving/globalizing personnel system

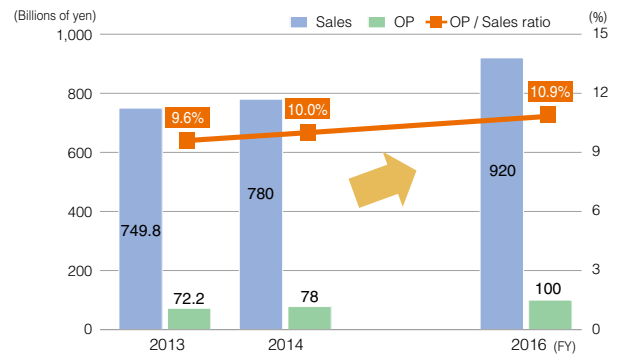
Platform

New Corporate Philosophy, Brand Logo, Niche Top Strategy (GNT/ANT), Sanshin Activities, Proximity to Customers

Performance Plan

Performance Target for FY 2016

Net sales: 920 billion yen
Operating profit: 100 billion yen
(E=10.9%)



Business Model

