

Contributing to Local Communities

Bringing Smiles to Children's Faces at Nitto ATP Finals

During the Nitto ATP Finals, which were held at London's The O2 Arena from the 12th to the 19th of November, the Nitto Group organized a variety of charitable activities. Through these activities, we hoped to bring to life our mission of "bringing smiles on the faces of the children."

We donated mascot spaces to the United Nations Children's Fund (UNICEF) which gave children the opportunity to walk on court with their tennis heroes. Through the support of spectators at the event, we also raised over £3,800 for UNICEF. Further to these activities, Nitto made a £30,000 donation to UNICEF, split evenly across two of their programs; Water, Sanitation and Hygiene (WASH) that aims to ensure that all children have the right to clean water and basic sanitation; and Health where UNICEF envisions a world where no child dies from a preventable disease and that all children reach their full potential in health and well-being.

Through the British children's hospital Great Ormond Street Hospital and the children's cancer charity CLIC Sargent, we



Raising funds at the venue



Special gifts

invited young patients battling serious diseases and their family members to enjoy the Nitto ATP Finals as our VIP guests. The 57 invitees all thoroughly enjoyed watching the exciting matches and their faces beamed with smiles as they were presented with special gifts which included premium Nitto Group products. As a special surprise, they were also individually greeted by the players and left the arena with personal words of encouragement from them.

Donations to the Earthquake Victims in Mexico

The two severe earthquakes that hit Central Mexico in September 2017 claimed many lives and caused extensive damage. In the wake of these disasters, employees at Nitto Denko Automotiva de Mexico S. de R.L. de C.V. and Nitto Denko de Mexico S. de R.L. de C.V. made appeals for contributions. The funds that they raised were used to purchase water, preserved food, toilet paper, diapers, and other relief supplies, which were donated via the Mexican Red Cross together with 2,000 U.S. dollars gifted by the companies.



Supporting a Turkish Autism Foundation

In December 2017, members of Nitto Bento Bantçilik visited the Tohum Autism Foundation to present gifts to the children there and also donated 950 euro. The Foundation was established with the purpose of raising public awareness of autism and leading and disseminating early diagnosis and education services for autistic children. In January 2018, Nitto Bento Bantçilik organized in-house training to help its members to deepen their understanding of the condition. The company remains committed to continuing such education for employees and supporting the Foundation.

Christmas Meals for Homeless in the U.K.

For a few weeks leading up to Christmas of 2017, Nitto Denko U.K. Ltd. (NUK) set up a table in its canteen to

collect foodbank donations. Staff members were asked to donate any unwanted non-perishable food items from their kitchens, such as pasta and tinned foods, and ten boxes full of food were delivered to the Bridge Street Methodist Church in NUK's hometown of Mansfield. The Church runs a soup kitchen to help feed the homeless and less fortunate, and later sent a letter of thanks to NUK.



Promotion of Education / International Interaction

Children in California Filtering Water

On March 29, 2017, the annual Children's Water Education Festival was held at the University of California, Irvine, which provided an opportunity for children to learn about the importance of water. Hydranautics provided filtering devices using its products. Through presentations by engineering staff members and water filtration trials, children came to know the wonders of membranes.



Taiwanese Inspection Group Visits Japan to Learn about MFCA

The Nitto Group was the first in Japan to introduce material flow cost accounting (MFCA) on a trial basis, and we have long been instrumental in spreading this management tool. As such, we welcome visitors from within Japan and abroad every year.

On March 28, 2017, about a dozen individuals, including representatives from the MFCA Forum Taiwan Branch, paid a visit to Nitto Ibaraki Office. The visit not only helped them to deepen their understanding of MFCA in Japan, but also provided us with an excellent opportunity to learn about what they do in Taiwan.



Supporting Sports

Monetary Donations to the 2018 National Sports Festivals* in Fukui, Japan

Nitto Shinko Corporation donated one million yen to the 73rd National Sports Festival and 18th National Sports Festival for People with Disabilities*, which will be organized in its home prefecture of Fukui in autumn 2018. For their efforts, they received a letter of gratitude from the Fukui Prefectural Government. The donated money will be used to operate the National Sports Festival for People with Disabilities and build barrier-free infrastructures.

* Japan's largest national sports events
The annual National Sports Festival began in 1946, and the event for individuals with disabilities has been organized in conjunction with the Festival since 2001. Each prefecture takes turns to host these events.



Fukui Governor Issei Nishikawa (center) and Nitto Shinko President Yasuyuki Aizawa (right)