

We continue to work towards a better society by participating in a variety of honest and ethical activities in various countries around the world.

Contributing to Local Communities

Proceeds from Bazaar Donated to Supporting Organization for the Disabled

On 24 January 2011, Nitto Denko (Taiwan) Corporation held a bazaar, collecting used home electrical appliances, books, toys and clothes in their cafeteria under the CSR Propulsion Team's initiative. Proceeds of TWD 15,800 (approximately 45,000 yen), along with leftover items were donated to a supporting organization for the disabled, The Eden Social Welfare Foundation.



Items offered by employees for the bazaar

Kameyama Plant Participates in Child Sponsorship

The Kameyama Plant decided to participate in the activities of an international NGO, World Vision, and started "Child Sponsorship" on 1 September 2010. This means that the Kameyama Plant sponsors a child in a poor region and is able to follow his or her

growth through exchanging letters.

At the Kameyama Plant, a portion of the price of beverages sold from vending machines and a store on the premises was collected, and the money raised was used to support a boy in the Republic of Uganda. In March 2011, notebooks and a card with messages from our employees were sent to him for his sixth birthday.

Fund-raising for Digging Wells

Through "Fund-raising for Digging Wells", we support the freeing of children from the harsh and laborious task of drawing water from wells. Such children have to often travel dozens of kilometers every day and do not have enough time to attend school. In total, 800,000 yen, more than last year, was raised this year by group companies in Japan between December 2010 and January 2011. All donations were given to the Japan Asian Association and Asian Friendship Society, which will contribute to the digging of three wells in India, Laos and Bangladesh.



A completed well in Nepal

Promoting Education and International Interaction

Employees Become Lecturers of “Special Summer Class” Hosted by Development Center for Children’s Futures

The Toyohashi Plant has been sponsoring Toyohashi-shi Boys & Girls Invention Club, which was established for the development of human resources, since 2007.

On 28 August 2010, employees from the Toyohashi and Onomichi Plants became lecturers of a special summer class held at the Development Center for Children’s Futures, the theme of which was “various uses of tape and film”. In the class, experiments using our polarizing film were conducted and pieces of stained glass were made. Twenty-eight elementary school pupils who participated in the class were surprised and glad to know that they could not see colored images without polarizing and retardation films.



Local School Children’s Day

On 21 August, the Welfare Committee of Nitto Matex Thailand visited Ban Ta-Kham Tuang Tong Jit 109 School, a government school in Chachoengasao, a

province adjacent to Chonburi, where the company is located. A total of some 40 employees and the President were welcomed by a large number of pupils in grades from kindergarten through elementary school. The Company made donations for the construction of a playground and the purchase of sports equipment and stationery, as well as a separate donation of THB 50,000 (USD 1,600) in the form of a scholarship, which the President himself handed over to the children’s representative on the day of the event. Company employees organized games and gave out snacks and drinks to all.



Donations on Children’s Day

Nitto Denko Materials (Thailand) made donations to schools in the Ayutthaya area, where their factory is located, on January 8. Taking advantage of the occasion of Children’s Day, which is celebrated by the local community and U-Thai Police Station on the second Saturday of January, the company donated stationery, sports equipment, dolls and other presents to children of Wat Ban Heep School, Wat Rajbampnen School, and Wat Mapprajan School.



Supporting Sports

The 30th Osaka International Ladies Marathon

In line with the theme of “We Support the Challengers with Shared Enthusiasm!”, we co-sponsored both the Osaka International Ladies Marathon and the Osaka Half Marathon this year for the seventh time. It was the 30th time the event was held and “Challenge! Chibikko Marathon” (“Marathon Challenge for Young Children”) was also held, in which 500 pairs of parents and their primary school children enjoyed running with a special guest, Q-chan (Naoko Takahashi) in Nagai Stadium.

Despite being a cold and very windy day, approximately 390,000 spectators, more than the previous year, cheered for runners both in Nagai Stadium and along the course. Approximately 1,700 employees of the Nitto Denko Group from around the country visited the stadium and about 460 of them participated in the event as volunteers. Some helped with the organizing of the event whilst others helped clean the site.



The start (Photo credit – Sankei Shimbun)



Volunteers handing out towels at the finish line of the Osaka Half Marathon



Challenge! Chibikko Marathon