



Taking advantage of *Business Conduct Guidelines...*

Inauguration of WHITE PROJECT

Following the introduction of our *Business Conduct Guidelines* many innovative initiatives occurred. At Nitto Matex (Thailand) Co., Ltd. many employees learned about the importance of compliance through training sessions they had received. This company had a strong interest in employee health management and with this in mind joined the official drug-busting campaign being waged by the Chonburi Province in which Nitto Matex is located. This was an opportunity for the company to not only promote an important part of its own charter but to also support and promote an important provincial campaign aimed at the better health and safety of all its residents.

In the modern world illegal drugs being in close reach to many is not uncommon. When social morals degenerate and measures aren't taken the temptation of drug usage can occur insidiously. With collaboration from the Ministry of Labor of Thailand, Nitto Matex launched the White Project on 1 November 2006. The purpose of this project was to protect Nitto Matex employees, their families and their friends from being caught in the trap of drug usage and to help them live healthily and cheerfully.

Thailand is located in close proximity to areas that cultivate the poppy plant and because of this drugs can be reasonably easily obtained. We hope and aim to prevent the drug culture from affecting our people, their families and our business operations.

Company Activity Aimed at Preventing Drug Usage

Descriptions of the kinds of drugs available and the methods used by drug dealers to coerce people into using drugs have been posted on bulletin boards throughout the Nitto Matex premises.



War against drugs promoted on bulletin boards

In November, a lecture providing basic knowledge of drugs and the symptoms caused by ingesting drugs was held in collaboration with the Chonburi Ministry of Labor. Many employees participated in promoting the lecture. In the weeks prior to the lecture being held a slogan competition was held. The winning slogan read; *By the hands of all employees we will protect ourselves from drugs and make Nitto Matex a good company.*

On another occasion in December 2006, under the banner of "Drug war! Sports Day," we enjoyed playing football and volleyball. In January 2007 we joined the drug war parade that was sponsored by the Chonburi Province. Through our involvement in such drug awareness activities the understanding and knowledge that employees now have in relation to drugs, and the dangers relating to drug usage has improved and broadened. We are committed to continuing our efforts in this area.



Participating in war on drugs parade