

Corporate Profile

Close to Customers, Close to Leading-edge Technology

Nitto Denko Corporation was founded in 1918 to be a domestic manufacturer of electrical insulation materials. In postwar days, our mainstay products were industrial tape, adhesive tape, and related products. By applying the lamination, coating, and polymer-synthesizing technologies that we cultivated in the course of developing and manufacturing these products, we have been providing essential products to client companies in a wide range of industries, including automotive, housing and electronics. We have grown into a manufacturer of intermediate materials characterized by a diverse product lineup. Many of our products, such as LCD polarizing films, lead the world in market share.

As we maintain a tight-knit relationship with our customers, our growth has been driven by the “Three-New Activities” unique to Nitto Denko: (1) developing new applications in the process of solving customers’ problems, thereby (2) creating new products, which lead to (3) generating new demand (markets). We have expanded our products and markets by repeating such activities.

For example, we developed masking tapes for deep drawing in the stainless steel, and even led to the development of sheets to protect the paint finish of automobiles during transport and wafer-tacking tapes in the semiconductor manufacturing process. Thus, through the “Three-New Activities” - the development new applications, new products, and new demand - we have made breakthroughs that expand the scope of our business. We have also won customers’ confidence by building upon the “Three-New Activities,” made timely investments by identifying the market trends ahead of the competition, and expanded our business domain as a result. The “Three-New Activities,” which translate changes into opportunities, are the source of our Global-Niche Top Products.

Close to customers, close to leading-edge technology. We will continue to take on challenges to create Global-Niche Top Products by always identifying with our customers and moving forward with pioneer spirit.

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Cautionary with Respect to Forward-looking Statements

Statements contained in this report with respect to the Nitto Denko Group’s plans, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of the Nitto Denko Group which are based on management’s assumptions and beliefs in light of the information currently available to it. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Nitto Denko Group’s actual results, performance or achievements to differ materially from the expectations expressed herein.